

PRICING AND SUPPORT

VRIM Attractions

Themed rooms on your screens or on kit we supply. Families take part by QR. Christmas is The North Pole. Halloween, Easter and bespoke packs can be scoped separately.

Licence

PACKAGE	RECOMMENDED	PACKAGE
Essentials €5,950 £5,100 • 6 weeks • 10 screens	Partner €7,950 £6,800 • 6 weeks • 10 screens	Premier €10,950 £9,350 • 8 weeks • 10 screens

	ESSENTIALS	PARTNER	PREMIER
Season	6 weeks	6 weeks	8 weeks
Screens	10	10	10
Rooms, dashboard, magic links	Yes	Yes	Yes
Letters / QR interaction	Yes	Yes	Yes
Advertising and QR module	—	Yes	Yes
Extended branding	—	—	Yes
Support	Standard	Standard	Priority

No automatic discounts. Repeat-season scope and any licence discount are agreed in writing.

Add-ons

ITEM	EUR	GBP	BASIS
Advertising and QR module	€1,250	£1,050	Add to Essentials, per season

ITEM	EUR	GBP	BASIS
Additional screen (beyond 10)	€200	£150	Per screen, per season
Additional week	€450	£400	Per week
Extended branding	€850	£700	One-off
Priority support	€800	£650	Per season
Split-screen / multi-zone layout	€350	£300	One-off setup, per venue
Custom theme or venue content	€5,400-€13,000	£4,600-£11,050	One-off, from (5-12 content days)

Hardware and crew

ITEM	EUR	GBP	BASIS
Attraction Device rental	€155	£130	Per player, per 42 consecutive days (mini PC, kiosk image, enrolment)
Attraction Device purchase	€374	£318	Per unit, kept by the venue
85-inch-class TV, stand, transport case and cables	€450	£375	Per display, per 24 hours; player, logistics and crew separate
85-inch-class TV, stand, transport case and cables	€1,100	£900	Per display, per 7 consecutive days; player, logistics and crew separate
85-inch-class TV, stand, transport case and cables	€3,300	£2,800	Per display, per 42 consecutive days; player, logistics and crew separate
Delivery	€350	£300	Per booking; travel and installation separately quoted
Collection	€350	£300	Per booking; travel and de-rig separately quoted
Projection kit (projector + cabling)	€180	£155	Per projector, per week
Truss and hang	€90	£75	Per day on site, kit only
Meta Quest 3 headset rental	€85	£75	Per headset, per week
Technician day	€740	£630	Per technician, up to 8 hours: installation or de-rig
Attraction operator / attendant day	€430	£370	Grotto, VR sleigh, letters desk

ITEM	EUR	GBP	BASIS
Producer / capture day	€860	£730	On-site capture, custom 360, landmark work

Travel at cost plus 12% handling. Delivered pilot from €3,950 (£3,350): up to three displays, playback, speakers, one technician; travel extra.

SUPPORT

What you provide, what we do

You: screens or a place for ours; network time on players; a named contact; logos you have permission to show. A staffed tablet if you run letters at a grotto.

We: hosting, branding, screen links, remote onboarding, updates. On-site kit and crew only if you buy those lines.

Support

	STANDARD	PRIORITY
Reach	Email	Email plus phone or message
Hours in season	09:00-17:30, Monday-Friday	08:00-22:00, seven days
Screens not showing	Next business day to start	Within 2 hours to start
Other questions	Within 2 business days	Within 4 business hours

Response times are targets for starting work, not guaranteed fix times.

Security

Owner username/password accounts; private venue access keys. Screen links are read-only and revocable. No shopper accounts.

Next step: a guided demonstration with your screen list. hello@vrin.ie • attractions.vrin.ie